

GABRIELLE SCHOFIELD

Learning Designer, Team Lead

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PROFESSIONAL OVERVIEW

Dedicated instructional designer/learning professional/e-learning developer who is focused on not just creating learning opportunities but learning experiences. Utilize end to end instructional design practices while working with subject matter experts to develop face to face or online. Ability to manage multiple projects working as part of a team or autonomously. Team leader with strong communication skills and dedication to success. Continually working to increase skills and knowledge in order to deliver exceptional learning products. Highly organized professional with a Master of Science focused in Instructional Design, Certificate in Articulate Storyline.

EXPERIENCE

ID CONSULTANT, TAMPA FL

INSTRUCTIONAL DESIGNER/E-LEARNING DEVELOPER, JULY 2017 - PRESENT

- Provide end to end instructional design services to build custom learning products.
- Deliver learning analysis, instructional design recommendations, templates, storyboards, outlines, content, materials, and eLearning modules for technical and soft skill training solutions
 - Successfully implemented Canvas LMS, developed user training and custom CSS for course design
 - Achieved curriculum reviews and migration into LMS
 - Designed, developed, and deployed blended learning volunteer training
 - Designed and Launched interactive E-learning using Articulate Storyline/Articulate Rise
 - Redesigned face to face volunteer training, improved training manual, and created facilitator guide

BISK, TAMPA FL

LEARNING EXPERIENCE DESIGNER, TEAM LEAD, JANUARY 2020 – JUNE 2020

LEARNING EXPERIENCE DESIGNER, JULY 2018 – DECEMBER 2019

- Partnered with Sr. Training team members and/or Supervisor to provide updates and support learning department operations
- Managed cross-discipline team members and projects by monitoring activity, tracking progress and resources to ensure deliverables are completed in scope and on schedule
- Provided instructional design consultation to Subject Matter Experts; assist SME in the development of contextually rich, engaging, and objective-driven courses
- Created detailed storyboards and outlines, including content highlights, key concepts, graphic/media ideas, etc.
- Designed, developed, and formatted courses in Learning Management Systems (LMS)
- Designed, developed, and facilitated training programs aimed at addressing employee needs

PUBLIC COUNTY SCHOOLS, JACKSONVILLE/TAMPA FL
SCIENCE EDUCATOR, JANUARY 2012 – JULY 2017

- Designed, delivered, and improved instructional curriculum and assessments targeting multiple modes of learning and various levels of learners

EDUCATION

DECEMBER 2016

M.S. INSTRUCTIONAL DESIGN, SAINT LEO UNIVERSITY

MAY 2011

B.S. BIOLOGY, SAINT LEO UNIVERSITY

CERTIFICATIONS

APRIL 2020

ARTICULATE STORYLINE CERTIFICATE, ASSOCIATION FOR TALENT DEVELOPMENT

IN PROGRESS

CERTIFIED ASSOCIATE IN PROJECT MANAGEMENT, PROJECT MANAGEMENT INSTITUTE

SKILLS

- ID Strategies and Practices
- Articulate Storyline
- LMS: Canvas, D2L
- Project Management
- Curriculum development
- Outlines/storyboarding
- MS Office
- Camtasia
- HTML
- Communication/Collaboration
- Organization
- Time Management
- Technically Savvy
- Team work
- Documentation
- Flexibility