

GABRIELLE SCHOFIELD

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PROFESSIONAL OVERVIEW

Dedicated instructional designer/learning designer/e-learning developer focused on creating interactive learning. Utilize end to end instructional design practices to develop face to face, online or blended learning experiences. Continually working to increase skills and knowledge in order to deliver exceptional learning solutions.

CURRENT ROLE

AMAZON, TAMPA, FL

CONTENT DEVELOPER, NOVEMBER 2020 – PRESENT

INSTRUCTIONAL DESIGNER, (CONTRACT) JULY 2020 – NOVEMBER 2020

- Support Amazon Covid-19 response effort by collaborating with various Subject Matter Experts to create new e-learning content and revise content for global lab and field sites.
- Manage ticket intake portal for global lab and field site learning requests.
- Provide weekly project status reports for all content developers to project managers and stakeholders.
- Develop, update, and support content development standards and processes.
- Coordinate content from Amazon Dx Learning and Development team leaders for monthly newsletters distributed across Dx organization.
- Develop and maintain template and content for L&D team wiki page.
- Participate in continuous improvement projects related to content accessibility and usability.
- Writing superior content that enables associates to perform their job with minimal ambiguity.
- Support in management and versioning of documents on SharePoint site.

SKILLS

Instructional Design:

- Adult learning theory
- Curriculum/course Development
- Adaptive learning
- Content Analysis
- Virtual/blended/live
- Learning strategy and solutions

Technology:

- Articulate Storyline
- LMS: Canvas, Adobe CaptivatePrime, D2L, Knet
- MS Office
- Camtasia
- Canva
- Powtoon

Additional:

- Project management
- Communication/collaboration
- Organization
- Documentation

EDUCATION

M.S. INSTRUCTIONAL DESIGN, SAINT LEO UNIVERSITY, DECEMBER 2016

B.S. BIOLOGY, SAINT LEO UNIVERSITY, MAY 2011

CERTIFICATIONS

APRIL 2020, **ARTICULATE STORYLINE CERTIFICATE**, ATD

JULY 2021, **ASANA AMBASSADOR**, ASANA ([certificate](#))

AUGUST 2021, **SLACK SKILLS**, SLACK ([certificate](#))

AUGUST 2021, **ADOBE CAPTIVATE PRIME LMS**, LINKEDIN LEARNING

PAST EXPERIENCE

BISK, TAMPA FL

LEARNING EXPERIENCE DESIGNER, TEAM LEAD, JANUARY 2020 – JUNE 2020

LEARNING EXPERIENCE DESIGNER, JULY 2018 – DECEMBER 2019

- Partnered with Sr. Training team members and Supervisors to provide updates and support project management of University level learning programs.
- Coordinated cross-discipline team members and managed projects by monitoring activity, tracking progress and resources to ensure deliverables were completed.
- Managed the course development process for new, revision, and redeveloped courses and ensured that courses adhered to academic standards.
- Provided instructional design consultation to **Subject Matter Experts**; assisted SME's in the development of contextually rich, engaging, and objective-driven courses.
- Created detailed storyboards and outlines, including content highlights, key concepts, graphic/media ideas, etc.
- Developed and formatted University level courses in Learning Management Systems (LMS).

ID CONSULTANT, TAMPA FL

INSTRUCTIONAL DESIGNER/E-LEARNING DEVELOPER, JULY 2017 – JULY 2020

- Provided end to end instructional design services to build custom learning products for Adult Learners.
- Delivered learning analysis, instructional design recommendations, templates, storyboards, outlines, content, materials, and eLearning modules for technical and soft skill training solutions
- Successfully implemented Canvas LMS and developed user training and custom CSS for course design.
- Completed curriculum and course review and migration into LMS.
- Redesigned face to face volunteer training, updated training manual, and created facilitator guide.
- Developed and deployed blended learning volunteer training.
- Created interactive E-learning courses for Adult Learners in various subject areas including volunteering, compliance, document control and security, using Articulate Storyline.

PUBLIC COUNTY SCHOOLS, JACKSONVILLE/TAMPA FL

SCIENCE EDUCATOR, JANUARY 2012 – JULY 2017



- Designed and developed instructional content and assessments targeting multiple modes of learning for various levels of learners in grades 6-12.